



Create loyal customers and reinforce your brand message with custom labeled products

**Build a strong following of loyal customers.** Retail your unique products at your business.

**Impress everyone.** Use as an alternative to any traditional advertising item. Who needs another pen?

**Encourage repeat business.** Gift your loyal customers after a purchase or service.

**Thank your customers.** Give them a holiday gift set of a lip balm and hand cream in a pretty organza bag. They will love it and feel appreciated!

**Be memorable and easy to contact.** Your contact info will be conveniently available on the label of your customer's favorite lip balm or hand cream.

**Expand your business.** Give away at trade shows. People love getting these little gems, and will be lining up to talk to you!

**Better than a business card.** Give your custom labeled lip balm to any potential new customer

**Show your support for other local businesses.** Tell your customers! Your custom labeled products are made in Ann Arbor, Michigan, USA.



Bella Des Natural Beauty LLC was founded in 2001 by Desiree Watson, a trained cosmetic formulator with over 25 years experience as a scientist including 15 years in the pharmaceutical industry.

We formulate and manufacture an extensive line of bath and body products, facial skin care, and soy candles, in addition to the custom labeled products shown in this brochure. See our full line of products at [www.BellaDes.com](http://www.BellaDes.com) or contact us for a catalog.

Bella Des Natural Beauty products are ALL made in Michigan with natural ingredients. Our products are especially suited for dry or sensitive skin conditions.

Looking for a locally made line of natural products to sell at your business? We are currently seeking new retailers. Contact us for more information.

## Contact us

For more information, or to place an order

Desiree Watson, President  
734-260-3836, or 734-662-8899  
e-mail: [BellaDes@comcast.net](mailto:BellaDes@comcast.net)

Nichole Fisher, Sales and Marketing  
734-320-9665  
e-mail: [Nichole@BellaDes.com](mailto:Nichole@BellaDes.com)

or order online at:  
[www.BellaDes.com](http://www.BellaDes.com)

## Custom Label Lip Balms & Hand Creams For Your Business



A clever and affordable way to stay on your customers' minds



# Custom Label Lip Balms and Hand Creams

Impress clients  Increase repeat business  Build your business identity  Stand out from the competition

## Lip Balms

**Cocoa Butter Mint** Natural cocoa butter and peppermint essential oil create a creamy chocolate mint flavor. 100% natural.

**Hazelnut Buttercream** Frost your lips with this rich and nutty flavor explosion.

**Mango Peach Fusion** Fruity tropical bliss for your lips. Made with natural mango butter

**Vanilla Coconut** French vanilla complements the naturally creamy flavor of organic coconut oil.

**Lemon Vanilla** Subtly creamy with a hint of lemon. Tastes like a lemon sugar cookie.

**Pina Colada** Intoxicatingly tasty! Pineapple and coconut are reminiscent of a tropical paradise

**100% Natural Vitamin Balm** made from organic coconut oil and beeswax with vitamins E and C.

## Hand Creams

One ounce, white tubes with flip top caps.

**Lemongrass** Our rich Virgin Coconut Hand Cream, scented with refreshing essential oils that are said to inspire mental clarity.

**Lavender Mint** Lavender and mint essential oils combine with our rich Virgin Coconut Hand Cream to create a popular, uplifting fragrance.

**Patchouli Champa** A soft, seductive fragrance from patchouli and nag champa. This cream is a bit lighter, and packed with nutrients.



**Family Dentistry**  
CENTER FOR PLASTIC & RECONSTRUCTIVE SURGERY  
Reichert Health Center  
Suites 5001 & 5008  
www.cpris-aa.com  
734-712-2323  
Vanilla Coconut Lip Balm  
Ingredients: organic virgin coconut oil, beeswax, vitamin E, flavor  
made by BellaDes.com, Ann Arbor, MI

**Family Dentistry**  
SUSAN W. HADDOCK, D.D.S., PLC  
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www.HaddockDentistry.com  
Vanilla Coconut Lip Balm  
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made by BellaDes.com, Ann Arbor, MI

**lazarspinalcare.com**  
Rethink your healthcare. Reclaim your life.™  
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203 South Zeeb Rd. Suite 106  
Ann Arbor, MI 48103  
www.GetWellAnnArbor.com  
Vanilla Coconut Lip Balm  
Ingredients: organic coconut oil, beeswax, vitamin E, flavor  
made by BellaDes.com, Ann Arbor, MI

**Brown & Deline**  
SALONS  
IT'S ALL ABOUT YOU  
Richard Adkins  
STYLIST EXTRAORDINAIRE  
5245 Jackson Rd., Ann Arbor  
996-4511  
100% Natural Vitamin Balm  
Ingredients: organic coconut oil, raw beeswax, vitamin E, acetyl palmitate (vitamin C)  
made by BellaDes.com, Ann Arbor, MI

**bellanina**  
BOTANICALS  
www.bellanina.com  
1-800-235-2844  
100% Natural Vitamin Balm  
Ingredients: organic coconut oil, beeswax, natural tocopherols, ascorbyl palmitate  
Manufactured for Bellanina  
Ann Arbor, MI made in USA

**Karen's Hair Studio**  
1540 W. Territorial Rd.  
Battle Creek, MI 49015  
269-965-1440  
100% Natural Vitamin Balm  
Ingredients: organic coconut oil, beeswax, vitamin E, acetyl palmitate  
made by BellaDes.com, Ann Arbor, MI

**Simply Marcella**  
A Chic Pearl Boutique  
on the River in St. Clair  
www.simplymarcella.com  
(510) 326-4438  
Cocoa Butter Mint Lip Balm  
Ingredients: cocoa butter, almond oil, beeswax, vitamin E, natural flavor  
made by Bella Des Natural Beauty, Ann Arbor, MI

**elizabeth walker photography**  
517.262.3662  
elizabethwalkerphotography.com  
Cocoa Butter Mint Lip Balm  
Ingredients: cocoa butter, almond oil, beeswax, peppermint essential oil, vanilla, vitamin E.  
Made by Bella Des Natural Beauty LLC  
0.15 oz. Ann Arbor, MI www.BellaDes.com

**MI GiftBox**  
Michigan made and shipped directly to you.  
mifgiftbox.com  
Cocoa Butter Mint Lip Balm  
Ingredients: cocoa butter, almond oil, beeswax, vitamin E, natural flavor  
15 oz. Made in Ann Arbor, MI  
by Bella Des Natural Beauty LLC



Examples of custom labeled lip balms we have made for spas, salons, boutiques, pharmacies, and doctors.

A lip balm and hand cream, packaged in a pretty organza bag, make a perfect retail item or customer appreciation gift

## What we do for you

 We will design, layout and print a unique, custom lip balm and/or hand cream label using your logo and contact information. We can also work with your designer if you prefer to do your own layout.

 We e-mail you a PDF of your label to proof read and approve. If you don't like something, we will change it for you.

 Lip balms and hand creams come to you labeled and ready to promote your business.

 Enhance your unique brand with our high quality, locally made products.

## Pricing

Our wholesale pricing and low minimums are a cost effective way to boost your business in a hurry!

Quantity	Price per Lip Balm	Price per Cream	Lip Balm + Cream
50	\$1.75	\$2.25	\$4.00*
100	\$1.50	\$2.00	\$3.50*
200+	\$1.40	\$1.90	\$3.20*

\*Packaged in an ivory organza gift bag for just 25 cents ea.

 For orders of 100 items, you may choose up to 2 flavors or fragrances. For orders of 200+ items, you may choose up to 4 flavors or fragrances.

 A one time only set-up fee of \$20 is added to your first order.

order online at:  
[www.BellaDes.com](http://www.BellaDes.com)